Refugee support









How to Fundraise Creatively and Successfully

Version 3: November 2025



Welcome!

Thankyou for believing in solidarity and dignity

Fundraising can seem daunting, but once you get started you'll be inspired by the response.

> I was wary of asking for donations, but was pleasantly surprised when I finally did, raising much more than I ever expected. One friend made an extremely generous donation, and said that he wished he could volunteer but didn't have time. He was grateful to be able to contribute
>
> **Tony, Refugee Support volunteer and fundraiser**

Fundraising is also a great way to raise awareness of the plight of refugees, and to let people know that there are meaningful ways to show solidarity.

As a small, efficient organisation, we can guarantee that every pound you raise makes a real difference.

Contact our Fundraising Manager, Natalie, on natalie.holmes@refugeesupporteu.com at any time for help, ideas and support.

First, pick your superpower!

Thereare somanydifferent ways to fundraise.For the bestchanceof success, choosesomething you're alreadygoodat or passionateabout.

1. You're a volunteer

Giving up your time to volunteer with us is an incredibly inspiring act that will garner lots of admiration and donations from your friends, family and wider network. Don't be afraid to shout about it!





Tip: *People love to follow your volunteer journey, so be sure to share updates throughout your experience via your fundraising page and on social media—and always include an ask and/or link to your campaign. The more personal reflections you share, the more people will be inspired to donate—including after you get home. Remember to include photos with your updates, and tag us on Facebook, Twitter and Instagram.*



2. You thrive in community





You're a social butterfly who loves bringing people together. Community is where you feel at home and fulfilled. This is a true superpower, and there's so many ways you can use it to fundraise successfully—for example, by hosting a **quiz night**, **poker night**, **wine tasting**, **movie or reading marathon**, or a **coffee morning**.

Tip: *If you've already volunteered, giving a talk about your experiences to a local community group, or at your own social event, is a tried & tested way to get lots of donations.*



3. You're going for gold





There's no stopping you. You love a challenge and you're looking for new ways to explore your potential. Or perhaps you have a personal goal in mind and you're determined to achieve it. In any case, getting people to sponsor you is a powerful way to hold yourself accountable and achieve your goals, whatever they may be. Whether it's **Couch to 5k** or **running a marathon**, **learning a new musical instrument** or **reading more books**, the opportunities for fundraising are endless.

Tip: *Stay motivated by remembering that you'll get a shiny new medal, PB or skill at the end of it!*



4. You're a memory maker





You're dedicated to living life to the full. For you, it's all about enriching experiences. You want to make memories that last a lifetime, whether it's a bucket-list trip, extreme activity or an unforgettable adventure with friends. Sign up for a unique and challenging event such as **climbing a mountain**, **doing a skydive**, an **epic trek** or a **long-distance bike ride**, and make those sweet memories while raising funds for the cause you care about. It's a real win-win!

Tip: Volunteering abroad *is an incredible way to make memories, so why not make that the focus of your fundraising?*



5. You're an artist or performer





You're a poet, musician, comedian, or other type of performer, and you love sharing your art with an audience. Putting on an event for charity can really help with promotion and boost attendance. Speak to friendly local venue owners and **organise a live music event**, **a poetry reading**, **a comedy night**, **a mini-festival** or other **exciting performance**.

Tip: *These kinds of events are also perfect for hosting a raffle: Ask your crafty friends and local businesses to donate prizes, and sell tickets on the door.*



6. You're a maker or artisan





This one's for all the crafty folk out there. You lovemaking things, whether it's knitting, sewing, baking, brewing, cooking, pottery, painting.... or any other amazing creative skill. Harness your valuable talent by **doing a bake sale**, **putting on a dinner party**, **selling your wares** (online, in your community or at a market), or **hosting a craft class or workshop**.

Tip: *Offer your classes or workshops on Zoom to maximise attendance, and make them regular rather than one-off.*



7. You're an organiser or entrepreneur





If there's planning to be done, you're in your element—you can pull off organisational feats that leave your friends awestruck. Or maybe you're a natural salesperson. Either way, your superpower can be put to extremely good use when it comes to fundraising. Whether it's **selling second-hand books** donated by your community; **hosting a clothes swap** and charging a small entry fee; clearing out your home or wardrobe and doing a **boot fair or eBay sale**; or **putting on an event**, large or small—the sky's the limit.

Tip: *Collaboration is key. Work with artisans to help sell their wares, ask local businesses to donate products or experiences for a raffle and a venue for your event, and connect with performance artists who can put on a show.*



8. It's your birthday

Ask friends and family to **donate to Refugee Support on your birthday** rather than buying you a present. Facebook, in particular, is great for birthday fundraisers.

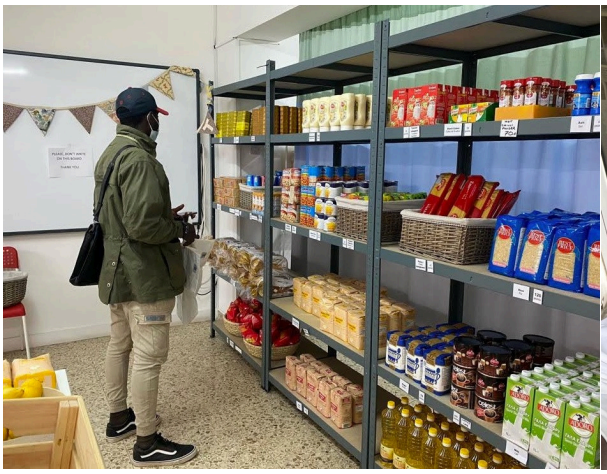


Tip: *Set up a Facebook fundraiser a few days ahead of your birthday and let it run for a week or two afterwards, to give people plenty of time to contribute—and remember to post regular thank-yous.*

JustGiving™

How to set up a JustGiving page

- Go to justgiving.com/refugee-support-europe and click on 'Fundraise for us'.
- Fill in your details to register on the site.
- When it asks, 'What are you doing?', pick the most relevant option.
- Fill in the details describing your fundraising. You can use or adapt the text provided in the 'About Refugee Support' page below.
- Click 'Yes' to claim Gift Aid and create the page.
- Click 'Edit your Page' to set a target, add in a personal summary and change the default text in 'Your story.'
- Tell the world by sharing your page by email and on social media.





How to set up a Facebook Fundraiser (if available in your location)

- Log in to Facebook.
- On the left-hand menu, click ‘Fundraisers’. (If you can’t see it, click See more.)
- On the left-hand side, click ‘Raise money’.
- Click ‘Charity’.
- Search for and select ‘Refugee Support Europe’.
- On the left, enter: Your fundraising target amount and your preferred currency
- (the one most of your supporters will use).
- Click ‘Create’.
- From the pop-up, invite your friends to donate, share your fundraiser in your feed and get things started by making a donation yourself.





About Refugee Support

Through their pioneering Dignity Centre model,Refugee Support provides much-needed material support to refugees and people seeking asylum, while offering a sense of normality, stability and agency.

They operate Dignity Centres in Bournemouth,UK and Nicosia, Cyprus. In the Dignity Markets, which are modelled on a shop, members can 'spend' their weekly allocation of points as they wish.

To date, more than 1,600 people from over 40 countries have volunteered to show solidarity with refugees in dignified, meaningful ways. Volunteers pay all their own costs and all donations go directly to meeting the needs of refugees

And, as a small, efficient organisation, Refugee Support can be dynamic and responsive—and ensure that your money goes straight to where it's needed.



Good luck—and enjoy yourself!

Thank you.

Your support makes everything we do possible, and any amount makes a difference.

Stay in the loop and get ideas by following us on **Facebook**, **Twitter** and **Instagram**.

Contact our Fundraising Manager, Natalie, on natalie.holmes@refugeesupporteu.com at any time for help, ideas and support.

Refugee support

refugeesupporteu.com

Refugee Support Europe is a registered charity in England & Wales: Number 1174070

61 Bridge Street, Kington, HR5 3DJ